

Hendricks County Convention and Visitors Bureau

P R E S S R E L E A S E

8 West Main Street, Danville, Indiana 46122 317.718.8750 www.TourHendricksCounty.com

- FOR IMMEDIATE RELEASE -

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HENDRICKS COUNTY CVB CREATES DESTINATION EXPERT VOLUNTEER TEAM; INFORMATION OPEN HOUSES THIS JUNE

DANVILLE, IN (May 18, 2010) – The Hendricks County Convention and Visitors Bureau (HCCVB) announced today the development of a new volunteer program that gives local residents the opportunity to be welcome ambassadors to several signature events to be held in 2010. The goal of this program is to create a mutually beneficial program for the citizens of the county and the HCCVB. The success of this program will enhance the quality of life in the community through tourism development and community education.

“We get a lot of people offering to help out the HCCVB by letting us know what the local favorites and hot spots are,” said Jaime Bohler Smith, associate director for the HCCVB. “This program will help us be at over a dozen community events to share that information with visitors and encourage them to stay another day, plan a return trip or just let locals know where to take their visiting friends and family while in town,” she added.

The HCCVB will be holding two open houses for persons interested in joining the volunteer program. They will be at the offices of the HCCVB at 8 West Main Street on the north east corner of the courthouse square on Thursday June 3rd from 11:00 am to 4:00 pm and Saturday June 5th from 9:00 am to 11:00 am. During the open house destination experts will be able to complete an application and learn more about the program. All persons approved as

volunteers for the 2010 event season will receive the 'Destination Expert' package which includes gear to wear and be identified as a member of the volunteer team. We hope volunteers will have the opportunity to develop a sense of community pride as they learn about the many things to see and do in Hendricks County. While an RSVP isn't necessary, it is appreciated by calling the office at 718-8750.

The program will be managed by the HCCVB Community Events Manager, Tracy Whetstone. If you are interested in being a part of the program but cannot attend one of the open houses please email Tracy@TourHendricksCounty.com or call 317-718-8750 to schedule a meeting for the week of June 6th.

The Hendricks County Tourism Commission d/b/a the Hendricks County Convention and Visitors Bureau attracts visitors to the county by promoting and developing tourism, which stimulates economic growth and enhances quality of life. Find us on Facebook by searching Hendricks County Convention and Visitors Bureau and become a fan for event updates and reminders, contest info and much more. For more information visit the website at TourHendricksCounty.com, or call 317-718-8750.

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