

Hendricks County Convention and Visitors Bureau

P R E S S R E L E A S E

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- FOR IMMEDIATE RELEASE -

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3rd EDITION OF THE HENDRICKS COUNTY MAP NOW AVAILABLE

DANVILLE, IN (October 6, 2010) – The Hendricks County Convention and Visitors Bureau (HCCVB) announced the release of the 3rd Edition of the Hendricks County map today, and they are now available at their offices in Danville. In the coming weeks they will be distributed to the local chambers of commerce, the government center and other locations throughout the county and be available for purchase.

“We are very excited that the new maps are done and ready for the public,” said Emory Lencke, executive director of the HCCVB. “We spent many hours with town and county officials to ensure this latest effort is up-to-date, accurate, and available to the residents and visitors of the county,” he said.

The HCCVB along with the Hendricks County Parks and Recreation Department and the Hendricks County 4-H Fairgrounds and Conference Complex funded the majority of the project through the innkeeper’s tax. Other corporate partners stepped up to assist with the cost including the Hendricks County Economic Development Partnership and Hendricks Regional Health, both gold level sponsors; Hendricks County Bank & Trust, the Hendricks County Flyer and Hendricks Power Cooperative joined in as silver level sponsors.

With the support of the groups above, the maps are available for the small donation of \$1.00 for the folded version and \$2.00 for the book version. These fees are used to offset the printing costs only to ensure the continued success of the program. “The cost has never changed,” said Lencke. “We’re proud to say we’ve kept it an affordable tool for people to use,” he added. Volume discounts are available by contacting the HCCVB.

The Hendricks County Tourism Commission d/b/a the Hendricks County Convention and Visitors Bureau attracts visitors to the county by promoting and developing tourism, which stimulates economic growth and enhances quality of life. Find us on Facebook by searching Hendricks County Convention and Visitors Bureau and become a fan for event updates and reminders, contest info and much more. For more information visit the website at www.TourHendricksCounty.com, or call 317-718-8750.

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