

Hendricks County Convention and Visitors Bureau

P R E S S R E L E A S E

8 West Main Street, Danville, IN 46122 317.718.8750 www.TourHendricksCounty.com

- FOR IMMEDIATE RELEASE -

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Editor's note: For a .JPG image of the 2009 Event Guide cover, please email request to Jaime@TourHendricksCounty.com.

HENDRICKS COUNTY CVB NOW ACCEPTING INFORMATION FOR 2010 “Fast Track to Family FUN!” EVENTS GUIDE

DANVILLE, IN (November 17, 2009) – The Hendricks County Convention and Visitors Bureau (HCCVB) is now accepting information for the 2010 Events Guide brochure, and also for the up-to-the-minute Events Calendar on the website, www.TourHendricksCounty.com. “The Fast Track to Fun Event Guide is the number one requested visitor information piece,” said Jaime Bohler Smith, Associate Director for the HCCVB. “With over 500 unique events right here visitors can have experiences that promote family fun, culture, motorsports, history and education in an affordable destination with great location.”

Any special event in Hendricks County can be submitted for inclusion on the HCCVB websites, including TourHendricksCounty.com and HendricksCountyCalendar.com, which has unlimited listing potential. The printed Events Guide contains over 100 local events, which is limited because of available space in the guide, and will be available for distribution this March. All submissions must include the event name, date, time, location, contact, contact phone and a short description. Other information that would be necessary if available would be admission charges, contact website and e-mail, and sponsor details. Forms can be found on the website in the Press Room at www.TourHendricksCounty.com/press-room.asp.

“In 2009 we distributed over 70,000 copies of the guide, and had over 450,000 views of the online calendar,” stated Tracy Whetstone, Community Events Manager for the HCCVB.

“We plan to continue increasing the amount of information available to the residents and visitors

by continuing to place these guides in locations not only in Hendricks County, but throughout the central Indiana community and the midwest region.”

To submit an event call the HCCVB at 718-8750, fax to 718-9913, or e-mail the Community Events Manager, at Tracy@TourHendricksCounty.com. Submissions must be received by Friday, January 15, 2010 to be considered for the printed Events Guide, but submissions are accepted throughout the year for the website calendar.

The Hendricks County Tourism Commission d/b/a the Hendricks County Convention and Visitors Bureau attracts visitors to the county by promoting and developing tourism, which stimulates economic growth and enhances quality of life. Find the HCCVB on Facebook by searching Hendricks County Convention and Visitors Bureau and become a fan for event updates and reminders, contest info and much more. For more information visit the website at www.TourHendricksCounty.com, or call 317-718-8750.

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